

17 November 2010



British Rootzone and  
Top Dressing  
Manufacturers  
Association (BRTMA)  
Federation House  
Stoneleigh Park  
Warwickshire  
CV8 2RF

Dear College

I would like to introduce the British Rootzone and Top Dressing Manufacturers Association. We are the lead trade body representing manufacturers of Rootzones and Top Dressings, all of which conform to the standards approved by the Association's appointed Testing House the STRI

The BRTMA's aims and objectives are:

- To promote the use of appropriate materials and offer the best working practices in manufacture in order to offer a consistent and repeatable standard.
- To promote materials offered within a quality framework
- To develop environmentally friendly products
- To promote research into effective UK Rootzone specifications
- To appoint a Testing House in order to agree and standardise testing procedures of materials supplied
- To liaise with other organisations involved in the specification and supply of Rootzones and Top Dressings
- To afford manufacturers of Rootzones and/or Top Dressings an opportunity for the interchange of views on matters generally affecting the industry
- To promote, develop and protect the interests of the industry

Our members have asked that I write to you as they would like to develop a working relationship with you and enquire as to whether the Association could assist in supporting the Sports Turf Management course/s (or similar) you currently run at your college. The Association wish to propose assisting with providing their venue/facilities for the practical aspect of the syllabus, sharing knowledge, expertise and best practice.

With this in mind, the Association would like to ask your opinion on proposing a student visit to a BRTMA member production facility to gain an insight into the practical day to day aspect of Rootzone and Top Dressing manufacture. BRTMA members have production facilities across the UK so we can tailor a visit geographically to suit you.

If you have any questions I would be more than happy to discuss in more detail with you, otherwise, I very much look forward to hearing your thoughts

Yours sincerely

John Farrell  
**Chairman BRTMA**  
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